



Business Summary

Morris County, NJ 6
 Morris County, NJ (34027)
 Geography: County

Prepared by MCEDC

Data for all businesses in area		Morris County...			
Total Businesses:		24,732			
Total Employees:		367,601			
Total Residential Population:		505,067			
Employee/Residential Population Ratio (per 100 Residents)		73			
by SIC Codes	Businesses		Employees		
	Number	Percent	Number	Percent	
Agriculture & Mining	606	2.5%	3,325	0.9%	
Construction	2,005	8.1%	13,578	3.7%	
Manufacturing	864	3.5%	30,274	8.2%	
Transportation	625	2.5%	8,641	2.4%	
Communication	180	0.7%	1,893	0.5%	
Utility	95	0.4%	2,211	0.6%	
Wholesale Trade	1,035	4.2%	25,553	7.0%	
Retail Trade Summary	4,552	18.4%	58,345	15.9%	
Home Improvement	280	1.1%	3,384	0.9%	
General Merchandise Stores	132	0.5%	6,314	1.7%	
Food Stores	448	1.8%	8,237	2.2%	
Auto Dealers, Gas Stations, Auto Aftermarket	453	1.8%	6,326	1.7%	
Apparel & Accessory Stores	265	1.1%	2,353	0.6%	
Furniture & Home Furnishings	428	1.7%	4,094	1.1%	
Eating & Drinking Places	1,360	5.5%	16,377	4.5%	
Miscellaneous Retail	1,186	4.8%	11,260	3.1%	
Finance, Insurance, Real Estate Summary	2,358	9.5%	43,296	11.8%	
Banks, Savings & Lending Institutions	443	1.8%	3,902	1.1%	
Securities Brokers	405	1.6%	5,593	1.5%	
Insurance Carriers & Agents	442	1.8%	7,071	1.9%	
Real Estate, Holding, Other Investment Offices	1,068	4.3%	26,730	7.3%	
Services Summary	10,253	41.5%	166,217	45.2%	
Hotels & Lodging	118	0.5%	10,211	2.8%	
Automotive Services	599	2.4%	5,699	1.6%	
Motion Pictures & Amusements	731	3.0%	5,692	1.5%	
Health Services	1,571	6.4%	35,626	9.7%	
Legal Services	493	2.0%	5,182	1.4%	
Education Institutions & Libraries	591	2.4%	21,838	5.9%	
Other Services	6,150	24.9%	81,969	22.3%	
Government	882	3.6%	13,787	3.8%	
Unclassified Establishments	1,277	5.2%	481	0.1%	
Totals	24,732	100.0%	367,601	100.0%	

Source: Copyright 2017 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2017.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	55	0.2%	205	0.1%
Mining	26	0.1%	234	0.1%
Utilities	53	0.2%	1,021	0.3%
Construction	2,156	8.7%	15,208	4.1%
Manufacturing	906	3.7%	29,880	8.1%
Wholesale Trade	993	4.0%	25,407	6.9%
Retail Trade	3,015	12.2%	40,400	11.0%
Motor Vehicle & Parts Dealers	301	1.2%	5,692	1.5%
Furniture & Home Furnishings Stores	186	0.8%	1,570	0.4%
Electronics & Appliance Stores	201	0.8%	2,437	0.7%
Bldg Material & Garden Equipment & Supplies Dealers	278	1.1%	3,377	0.9%
Food & Beverage Stores	338	1.4%	7,154	1.9%
Health & Personal Care Stores	315	1.3%	3,984	1.1%
Gasoline Stations	152	0.6%	634	0.2%
Clothing & Clothing Accessories Stores	362	1.5%	3,707	1.0%
Sport Goods, Hobby, Book, & Music Stores	203	0.8%	1,711	0.5%
General Merchandise Stores	132	0.5%	6,314	1.7%
Miscellaneous Store Retailers	467	1.9%	2,706	0.7%
Nonstore Retailers	80	0.3%	1,114	0.3%
Transportation & Warehousing	513	2.1%	8,066	2.2%
Information	592	2.4%	8,113	2.2%
Finance & Insurance	1,314	5.3%	16,947	4.6%
Central Bank/Credit Intermediation & Related Activities	439	1.8%	3,854	1.0%
Securities, Commodity Contracts & Other Financial	426	1.7%	5,685	1.5%
Insurance Carriers & Related Activities; Funds, Trusts &	449	1.8%	7,408	2.0%
Real Estate, Rental & Leasing	1,110	4.5%	29,285	8.0%
Professional, Scientific & Tech Services	2,966	12.0%	47,663	13.0%
Legal Services	556	2.2%	5,712	1.6%
Management of Companies & Enterprises	31	0.1%	154	0.0%
Administrative & Support & Waste Management & Remediation	1,177	4.8%	14,389	3.9%
Educational Services	759	3.1%	22,028	6.0%
Health Care & Social Assistance	2,102	8.5%	44,442	12.1%
Arts, Entertainment & Recreation	486	2.0%	4,474	1.2%
Accommodation & Food Services	1,584	6.4%	27,268	7.4%
Accommodation	118	0.5%	10,211	2.8%
Food Services & Drinking Places	1,466	5.9%	17,057	4.6%
Other Services (except Public Administration)	2,737	11.1%	18,169	4.9%
Automotive Repair & Maintenance	462	1.9%	2,142	0.6%
Public Administration	882	3.6%	13,787	3.8%
Unclassified Establishments	1,275	5.2%	461	0.1%
Total	24,732	100.0%	367,601	100.0%

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July 11, 2017